

# Opportunities and Efforts for Commercialization of Industrial Biotechnology

2015 바이오 미래 포럼

01 December 2015

**Ph.D. Hyohak Song**

Project Leader for BioCombinat

Chief Research Engineer

Research and Development Center

**GS** Caltex Corporation

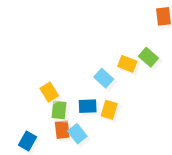
## I. Industrial Biotechnology

1. Background
2. Characteristics
3. Opportunities

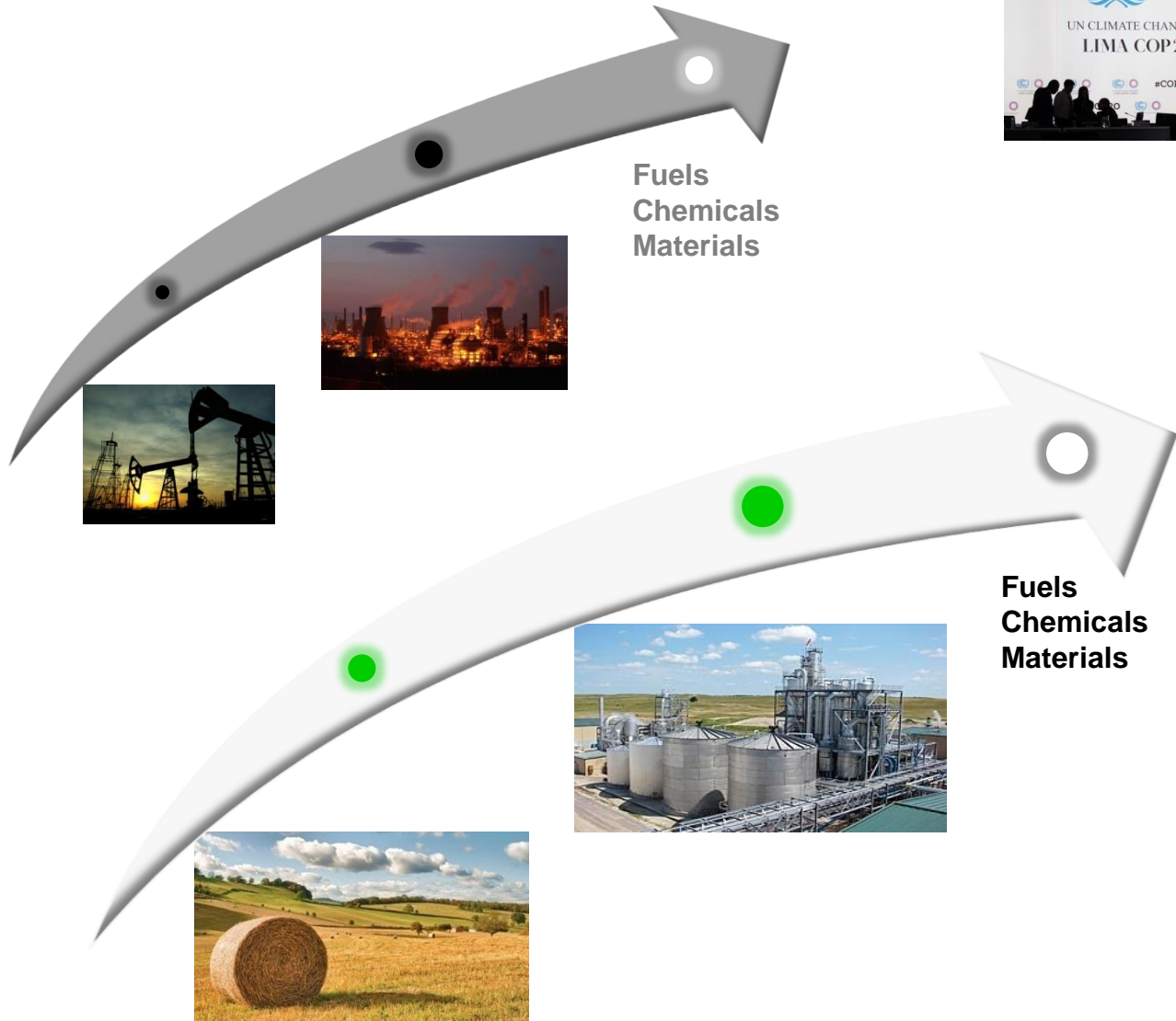
## II. **GS** Caltex for Industrial Biotechnology

1. General Activities
2. CellLiq™
3. BioCombinat

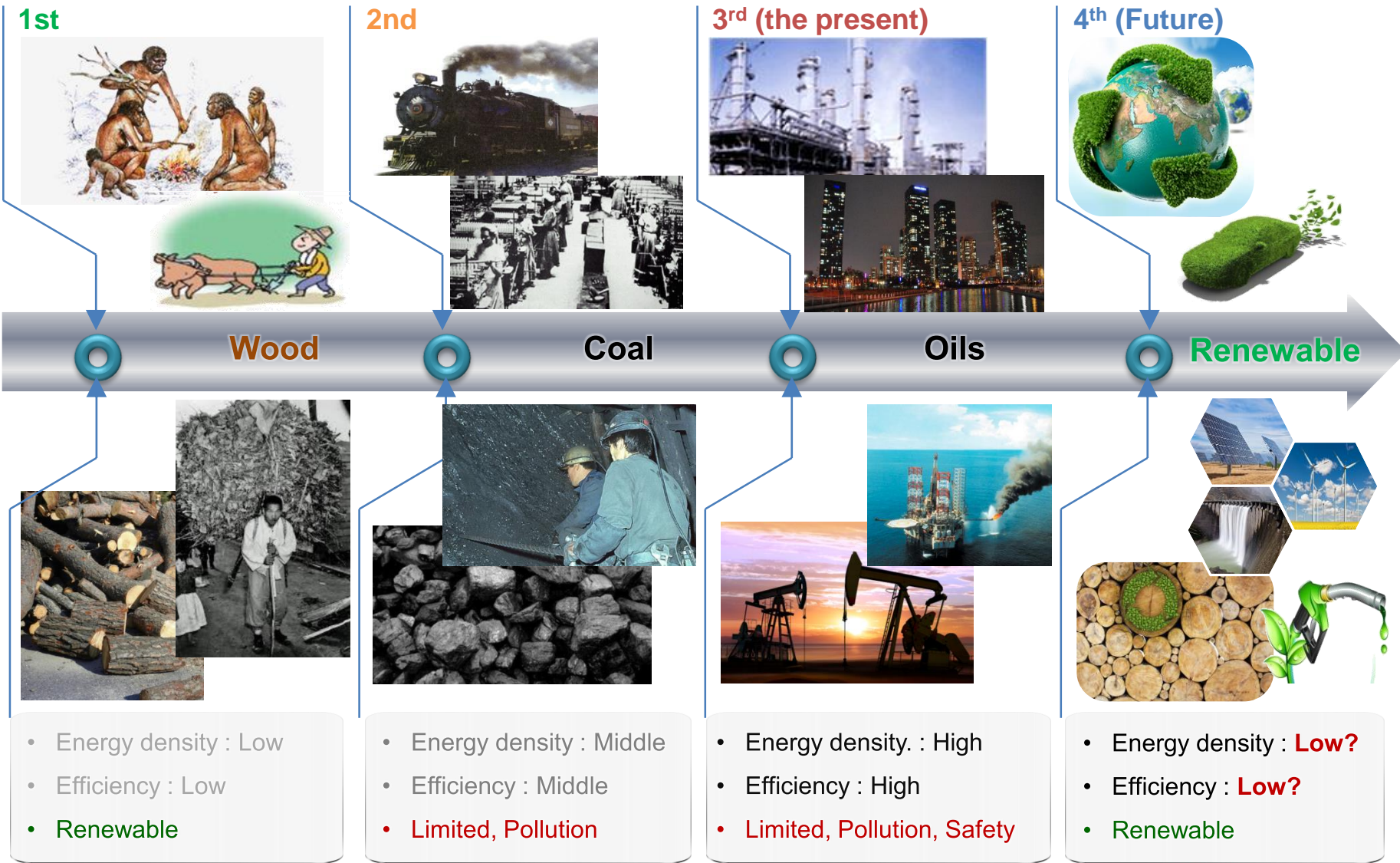
# I. Industrial Biotechnology



## Stop Pollution & Save the Earth



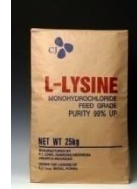
## Human beings



## Industrial Combination



**Agricultural Industry**



**Bio Industry**



**Chemical Industry**

## Industry Characteristics

**Capitalist Large Scale Management** (자본주의적 대규모 경영)

**Labor Intensive**  
(특별한 기술이 요구되지 않음)

**High Capital Barriers**

**Relatively Small Scale Management**  
(상대적으로 소규모 경영)

**Experience basis Technology**  
(기술 획득이 용이하지 않음)

**High Technical Barriers**

**Capitalist Large Scale Management** (자본주의적 대규모 경영)

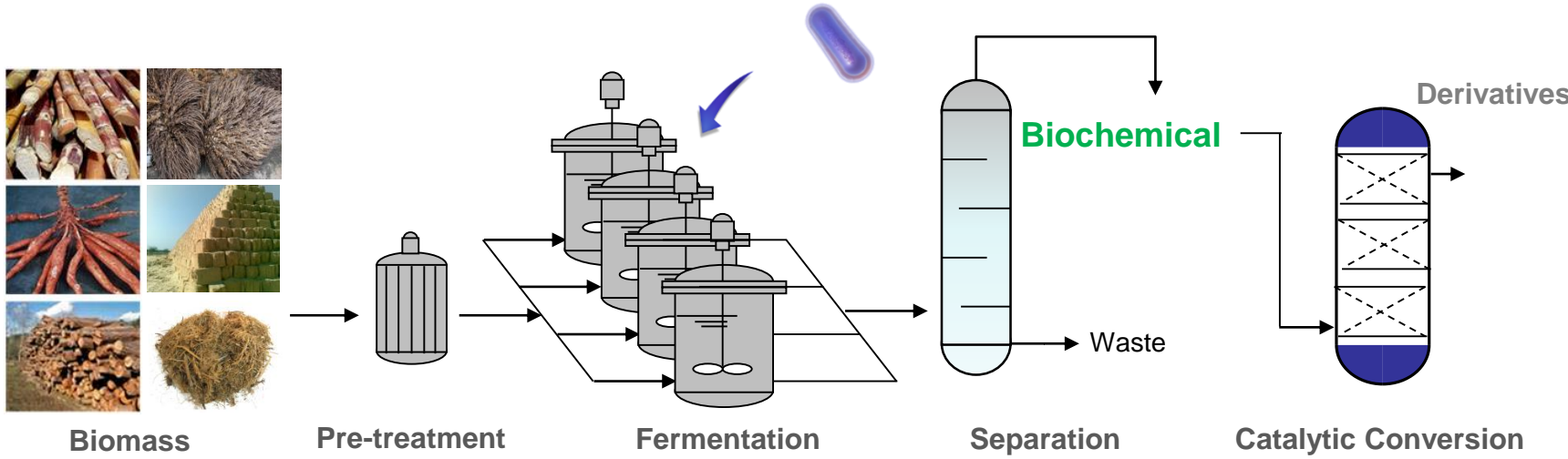
**Process basis Technology**  
(Licensing을 통한 기술 획득이 용이함)

**High Capital Barriers**

# Economic Barriers Industrial Biomass & Biomass-based Industry

Value No.1 Energy & Chemical Partner

## Barriers for Commercialization

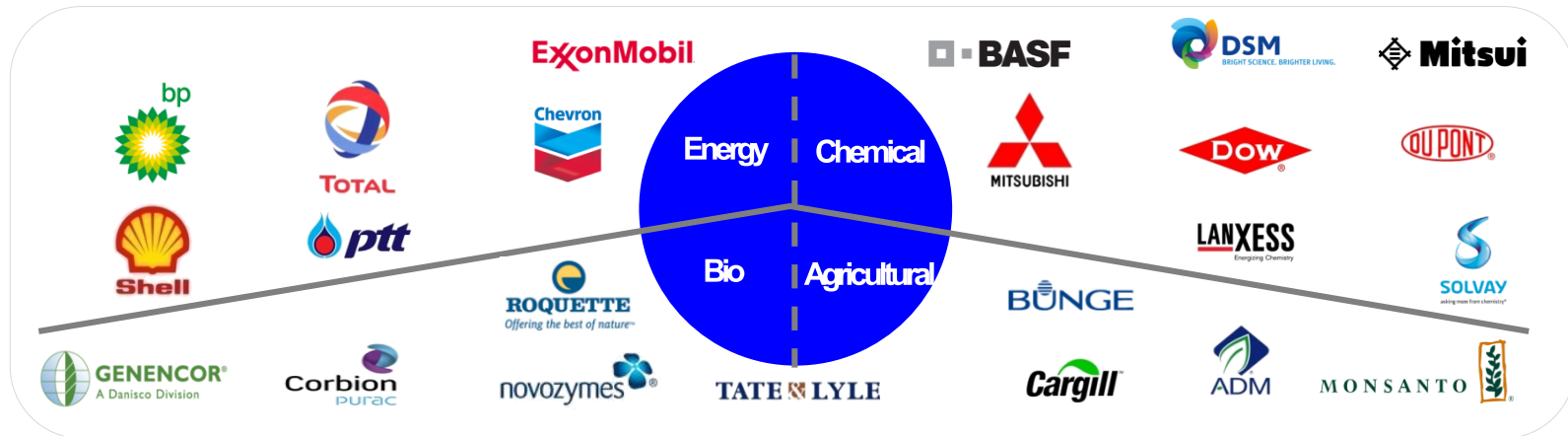


### Feedstock issues

### Technical/Operational issues

<b>Eco- nomic</b>	<ul style="list-style-type: none"> <li>• Cheap resources</li> <li>• Availability</li> <li>• Transport</li> <li>• Labor</li> </ul>	<ul style="list-style-type: none"> <li>• Operation cost</li> <li>• Yield</li> <li>• Waste</li> </ul>	<ul style="list-style-type: none"> <li>• Cheap media</li> <li>• Strain development</li> <li>• Operation cost</li> <li>• Complexity of synthesis</li> </ul>	<ul style="list-style-type: none"> <li>• Operation cost</li> <li>• Yield, Purity</li> <li>• Waste</li> </ul>	<ul style="list-style-type: none"> <li>• Cheap catalyst</li> <li>• Effective catalyst development</li> <li>• Operation cost</li> </ul>
<b>Environ- mental</b>	<ul style="list-style-type: none"> <li>• Air : Global warming potential, Ozone depletion potential, Acidification potential, Odor</li> <li>• Water, Soil : Organic carbon pollution potential, Eutrophication potential, Land use</li> <li>• Safety and Toxicity of Organisms</li> </ul>				
<b>Social</b>	<ul style="list-style-type: none"> <li>• Health and safety, Quality of working conditions, impact on employment, Education and training</li> <li>• Knowledge management, Innovative potential, Customer acceptance</li> <li>• Societal product benefit, Societal dialogue</li> <li>• Law, Patents, Security</li> </ul>				

## ▪ Potential Global Player



## ▪ Global Business Model

			<b>PLA</b> (140,000 MT/year)
			<b>1.3-PDO</b> (45,000 MT/year)
			<b>Succinic acid</b> (10,000 MT/year)
			<b>Succinic acid</b> (30,000 MT/year)
<b>R &amp; D</b>			<b>Acrylic acid</b> (Pilot-plant)



## II. **GS** Caltex for Industrial Biotechnology



▪ **GS Caltex Business Domain since 1969**

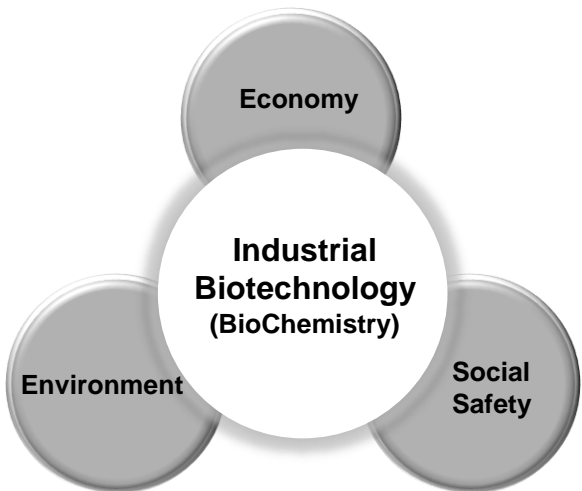
**Oil Refining (정유)**



**Petrochemistry (석유화학)**



**Subsidiaries (자회사)**




- **Fast Growing Global Market of Tremendous Size**
  - ✓ **Biofuel: \$106B in 2010 → \$1106B in 2025**
  - ✓ **Biochemical: \$42B in 2010 → \$294B in 2025**
  
- **The Game Changer in Fuel and Chemical Market**
  - ✓ **Bio-based share: 3.0% in 2010 → 17% in 2025**


## Activities of **GS** Caltex for IB since 2006

2006 : **Industrial Biotechnology Initiation**

Propylene Glycerol project, Glycerol Carbonate project

2007 : n-Butanol project

2009 : 2,3-Butanediol project, Nylon 4 project, Collaboration with **CHANGAHE**  CHANGHAE

2010 : **GS** Bio Establishment (Biodiesel and Glycerol), Collaboration with **DAESANG**  **DAESANG** 대상주식회사

2012 : Polytrimethylene-tereph-thalate **PTT** project

2014 : **Value No. 1** Energy & Chemical Partner

BioCombinat Demo-plant project initiation (2,3-Butanediol, 1,3-Propanediol, Pyrrolidone)

2015 : n-Butanol Demo-plant project initiation (02June2015)



BioCombinat Demo-plant project groundbreaking ceremony (23Sep.2015)



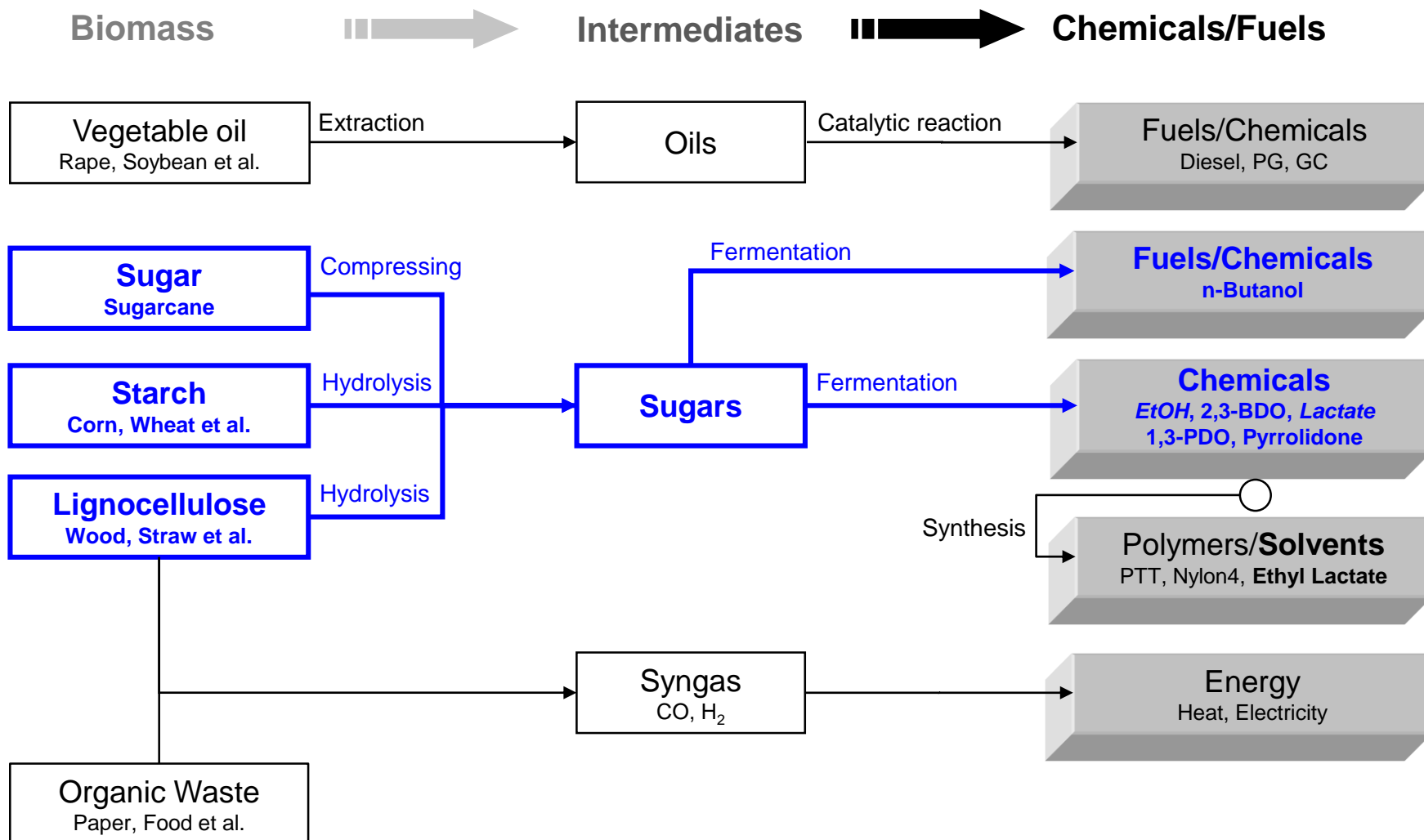
GS칼텍스가 호남 지역에서 차세대 먹거리 사업인 바이오 산업을 집중 육성한다. 전북 군산과 전남 여수에 각각 바이오 기반시설과 생산공장을 건설하겠다는 구체적인 계획도 내놨다.

제조업 기반시설이 상대적으로 낙후된 호남 지역에 바이오 생산시설이 구축될 경우 지역 경제와 고용 창출에도 큰 기여를 할 것으로 보인다. GS칼텍스는 군산에 위치한 국가산업단지에서 오는 2019년 9월까지 바이오·화학 클러스터를 위한 바이오메탄트(2만5000㎡ 규모) 기반시설을 구축할 방침이라고 24일 밝혔다.

GS칼텍스의 호남지역 바이오사업	
지역	사업 계획
전북 군산	- 바이오메탄트 기반시설 구축 (투자비 200억원) - 2019년 9월 상인생사(목표)
전남 여수	- 바이오부탄올 실증설비 건설 (500억원 투자, 올해 말 착공) - 차세대 친환경 에너지원 육성



## R&D Status



# n-Butanol Properties & History

Value No.1 Energy & Chemical Partner

## Properties

- C4 alcohol (CH<sub>3</sub>CH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>OH)
- Isomers (normal-, iso-, secondary-, tertiary-)
- Normal- and iso-butanol have limited solubility

Molecular weight (g mol <sup>-1</sup> )	74.12
Density (g cm <sup>-3</sup> )	0.8098
Boiling point (°C)	117.73
Solubility in water (g cm <sup>-3</sup> )	9.1 mL/100 mL H <sub>2</sub> O

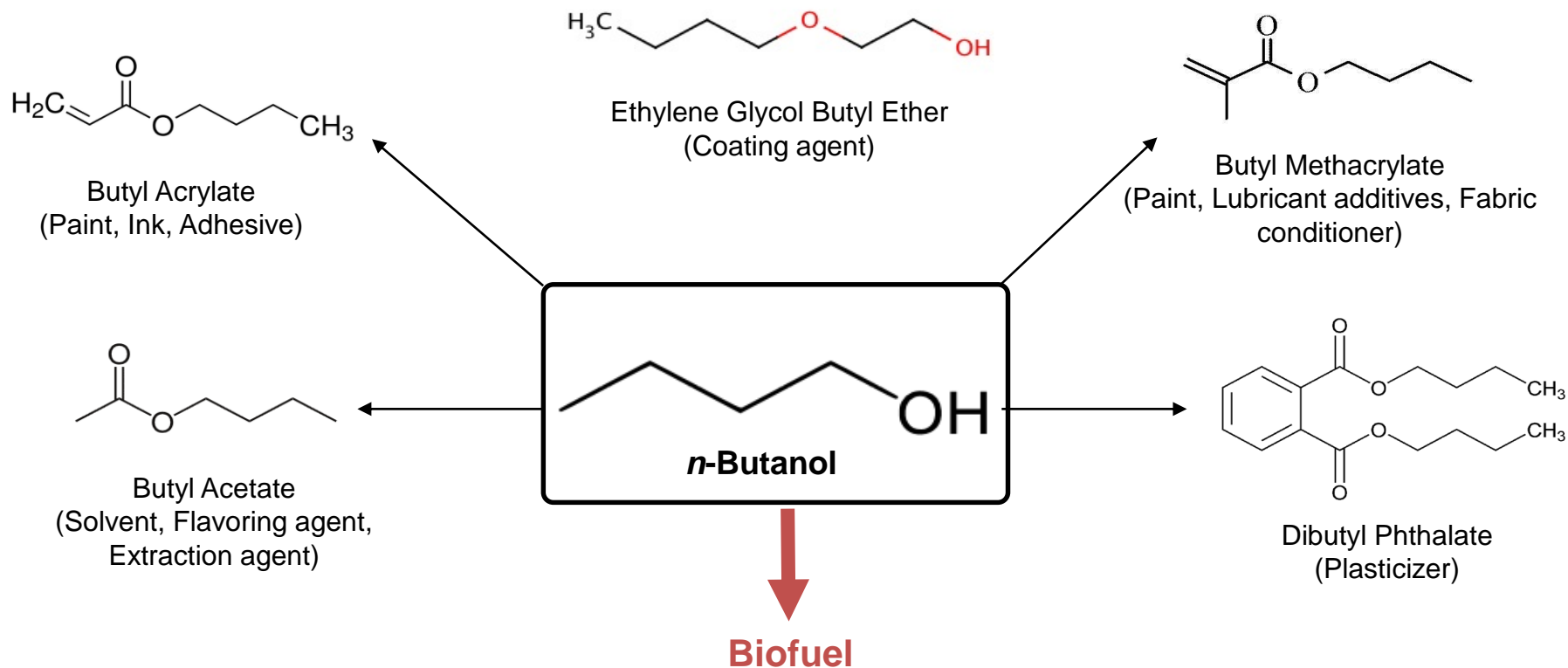


## History

- 2006: **GS Caltex** has started R&D for butanol fermentation
- 2005: Restarting butanol fermentation as the next generation biofuel
- 2004: Shutdown the last ABE fermentation plant in China
- 1960s: Declining ABE fermentation due to undermining its competitiveness against petro-based process
- 1950s: Developing ABE fermentation process in China
- 1939 – 1945 (World War II): Increasing acetone demand
- 1914 – 1918 (World War I): Running the first commercial ABE (acetone, butanol, and ethanol) fermentation plant in U.K., U.S.A, and Canada for manufacturing explosive powder
- 1915: Issuing the first patent on microbial butanol production from corn
- 1862: Finding microbial butanol formation by Pasteur

# *n*-Butanol Derivatives & Market

Value No.1 Energy & Chemical Partner



## Chemical Market

- World Market: around 4 million tons
- Asia Market: 50% of world market

## Fuel Market

- World Market: around 85 million kiloliters
- Asia Market: around 4 million kiloliters

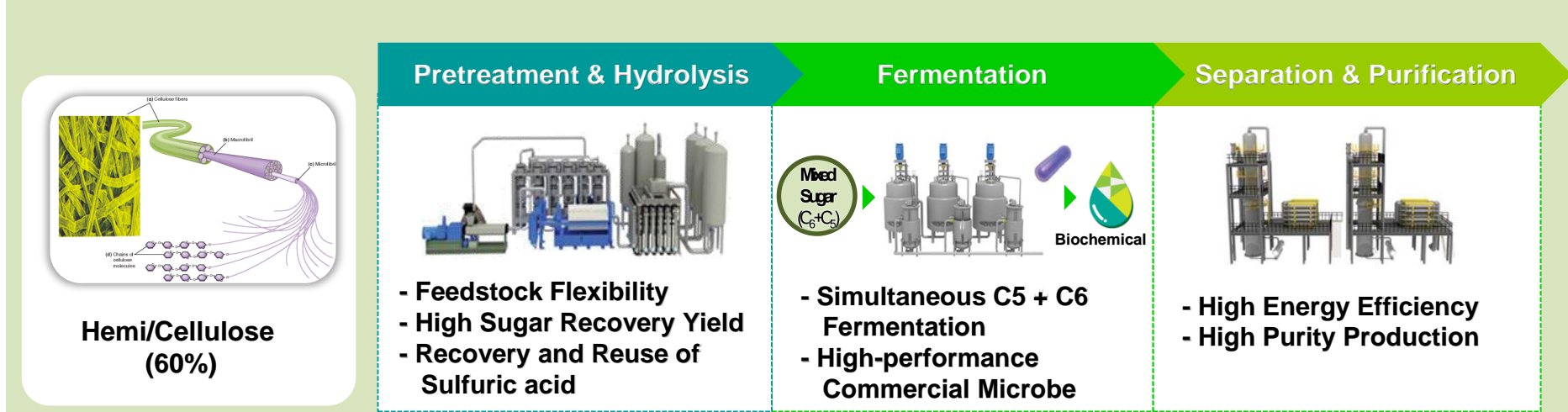
# n-Butanol Production \_ CellLiq™

Value No.1 Energy & Chemical Partner

## ▪ Lignin for Power Generation



## ▪ Hemi/Cellulose for Fuels and Chemicals



Butanol

# 2,3-Butanediol Properties & History

Value No.1 Energy & Chemical Partner

## Properties

- C4 alcohol ( $\text{CH}_3\text{CHOHCHOHCH}_3$ )
- Isomers (2R,3R-, 2S,3S-, 2R,3S-stereoisomers)
- Colorless and odorless

Molecular weight ( $\text{g mol}^{-1}$ )	90.12
Density ( $\text{g cm}^{-3}$ )	0.987
Boiling point ( $^{\circ}\text{C}$ )	177
Solubility in water ( $\text{g cm}^{-3}$ )	Miscible

## 2,3-Butanediol Producer : Sigma-Aldrich

- Medical usage
- Laboratory usage



## History

**Not yet Commercially Available !!!**



- 2009: **GS Caltex** start R&D for 2,3-BDO fermentation

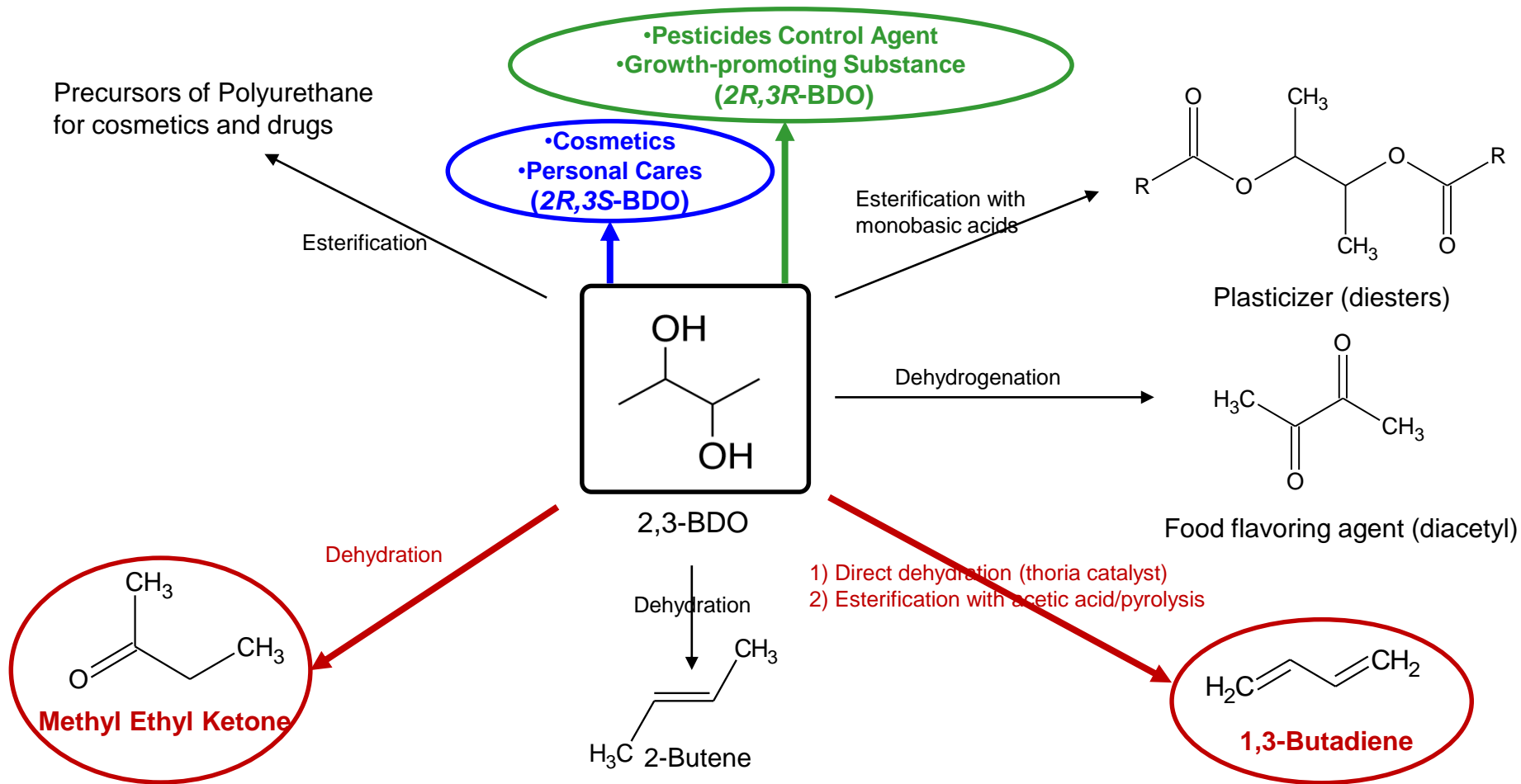


- 1939 – 1945 (World War II): Starting 2,3-BDO fermentation to produce 1,3-butadiene for manufacturing polybutadiene used in a leading type of synthetic rubber



# 2,3-Butanediol Derivatives & Market

Value No.1 Energy & Chemical Partner



## Bio PCA & PGA Market

- World Market: around 3.3 billion dollars
- Domestic Market: more than 103 million dollars

## Bio Cosmetics & Personal-care Market

- World Market: more than 10 billion dollars
- Domestic Market: more than 100 million dollars

## MEK Market

- World Market: around 1.8 billion dollars
- Domestic Market: more than 120 million dollars

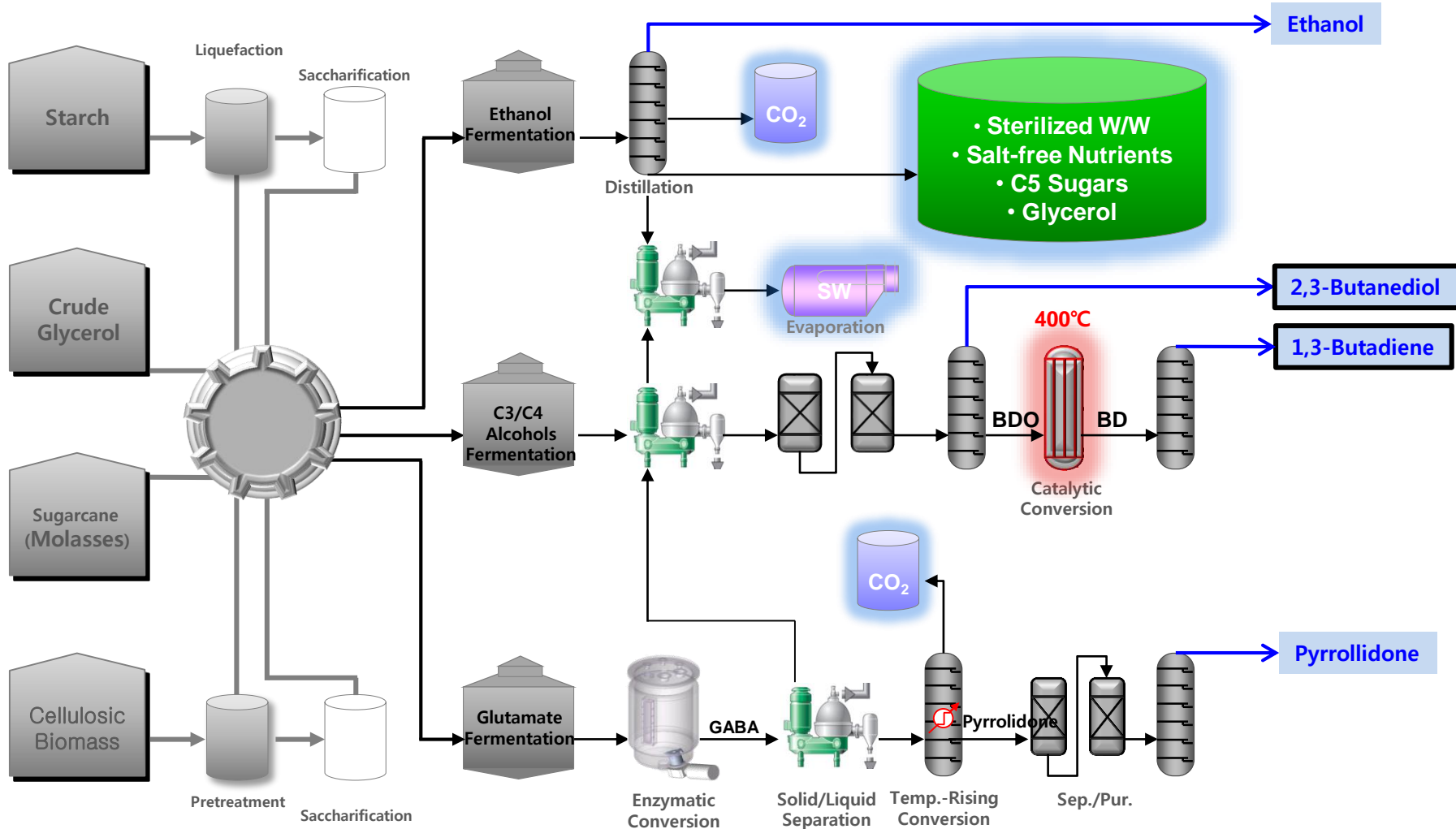
## 1,3-Butadiene Market

- World Market: around 17 billion dollars
- Domestic Market: more than 2.4 billion dollars

# 2,3-Butanediol Production \_ BioCombinat

Value No.1 Energy & Chemical Partner

## ▪ BioCombinat Schematic Diagram



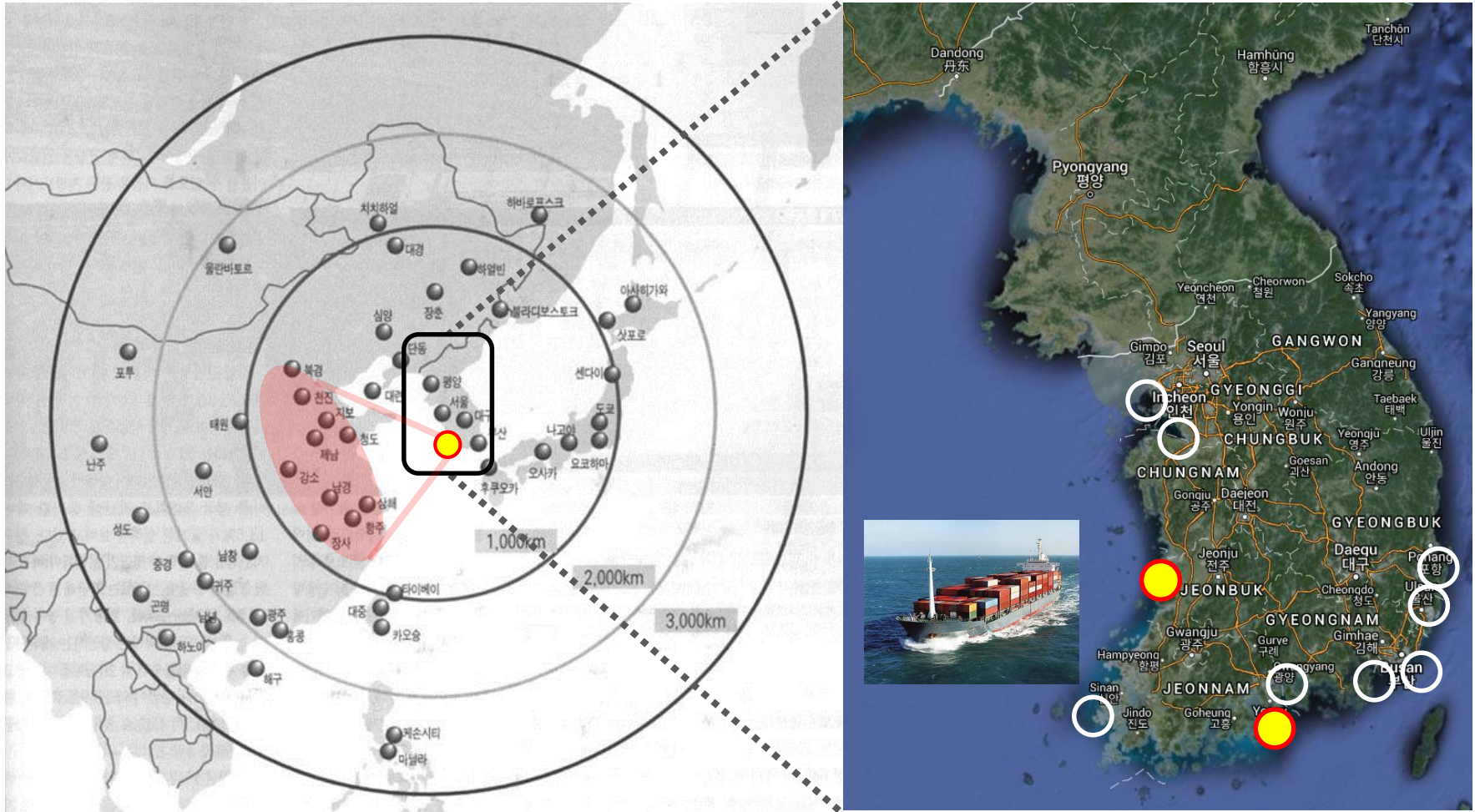


# Commercialization \_ Strategy

Value No.1 Energy & Chemical Partner

- Exclusive Port
- Huge Potential Market next to Honam Region for Fuels and Chemicals

Less than 2 days transport by ship, Two million dollars : 388 thousands (75%)



GS Caltex R&D center

Thanking for your attention  
- questions are welcome!

